

# Digital Network

ARN-VIP-001



Airport	Stockholm
Location	Arlanda VIP
Product	Portrait
Name	ARN-VIP-001
Number of faces	2
Format	1080 x 1920
Ad length	10 seconds
Loop	30 seconds
SoV	33,3%
Frequency	36 views per hour
Gross price/week	31 500 SEK
Campaign period	Weekly



The digital network is suitable for campaigns, launches and other marketing activities where the goal is to reach high visibility and a large number of travelers.

**Please note: If you submit multiple videos with different durations, we will not be able to provide a campaign report.**

# Specifications sheet

ARN-VIP-001

## Delivery address:

airport.advertising@swedavia.se

The material must be delivered no later than five working days before campaign start.

**Please note: If you submit multiple videos with different durations, we will not be able to provide a campaign report.**

## Technical details:

Digital Screens, Portrait Format.

## Pixels/resolution:

1080 x 1920.

## Video format:

MPEG-4 Part 14 (MP4).

## Image format:

JPG or PNG (RGB).

## Video code:

Standard.

## Sound format:

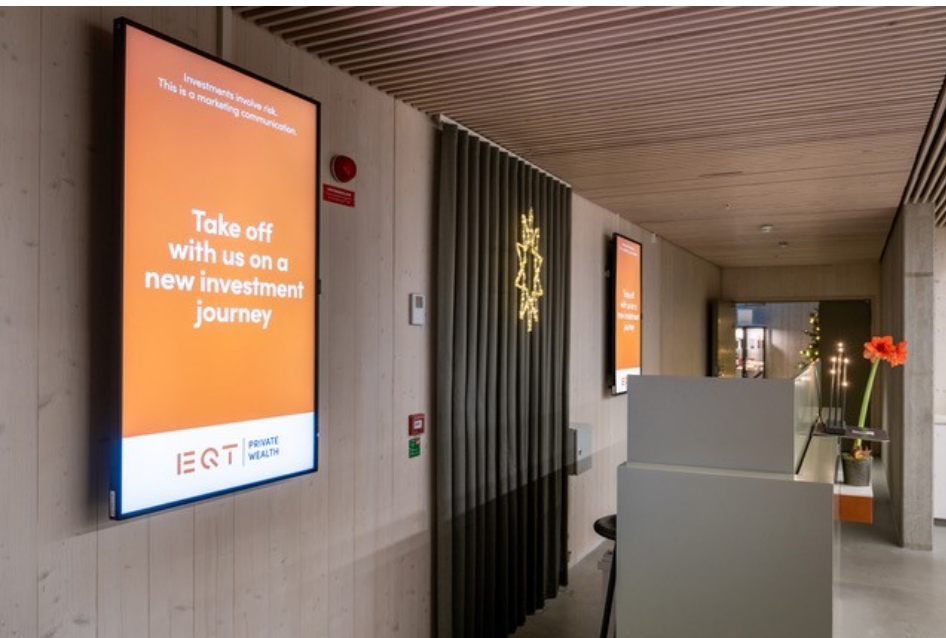
No sound.

## Length:

5 seconds.

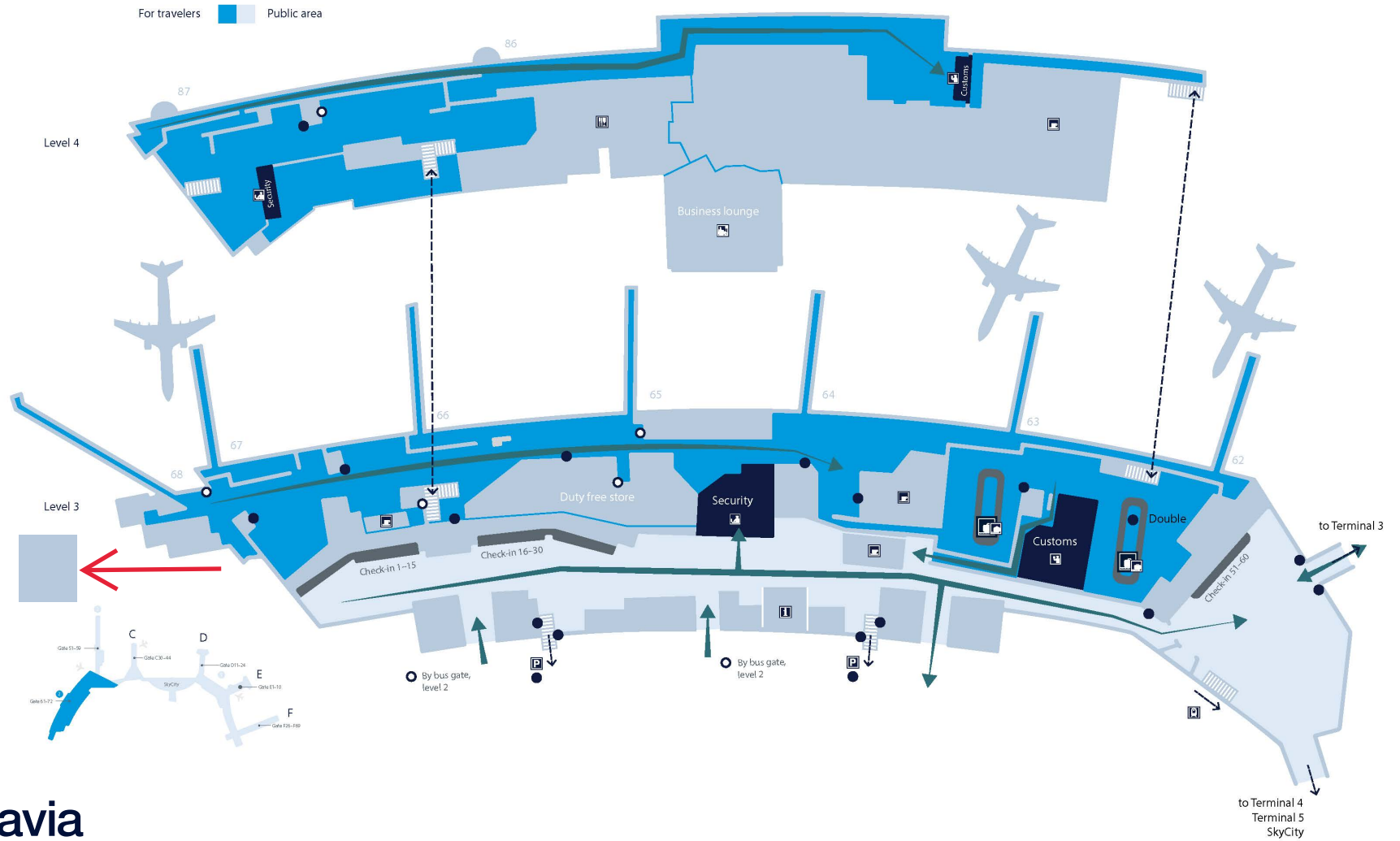
## Delivery of digital material:

E-mail or Sprend to [airport.advertising@swedavia.se](mailto:airport.advertising@swedavia.se)



# Location

ARN-VIP-001



Swedavia  
Airports

Digital ● Digital Portrait Qty: 20 ○ Digital Landscape Qty: 5